

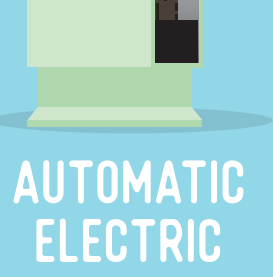
Vintage Kitchens

POPULAR ITEMS FROM 1950s–1990s



1950's

Adjusted for Inflation



AUTOMATIC
ELECTRIC
CAN OPENER

\$148



SUNBEAM®
MIXMASTER®

\$357



AUTOMATIC
TOASTER

\$198



TUPPERWARE®

\$21-\$41

FUN FACTS:

The Sunbeam Mixmaster came in popular colors including pink, yellow and turquoise

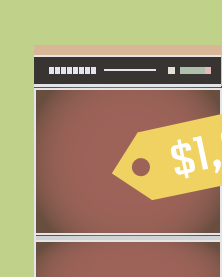
The introduction of a microchip in the 1950s paved the way for automatic toasters that gauged the moisture of the bread for a more precise heating time

Tupperware sales exploded in the early 50s with the popularity of "Tupperware Parties"



1960's

Adjusted for Inflation



MOBILE
DISHWASHER

\$1,812



SOLID STATE
BLENDER

\$200



ELECTRIC
COOKER

\$160



GLASBAKE®
CASSEROLE &
SERVING DISHES

\$10

FUN FACTS:

The solid state blender was marketed as being able to produce over 72,000 cuts per minute

Mobile dishwashers had no plumbing or wiring - they rolled to a sink and featured detachable hoses for operating and draining



1970's

Adjusted for Inflation



RIVAL®
CROCK-POT®

\$151



MR. COFFEE®
COFFEE MAKER

\$221



CUISINART®
FOOD PROCESSOR

\$121



PATTERNED
PYREX®

\$24 AND UP

FUN FACTS:

Rival Crockpot annual sales peaked at \$93 million in 1975

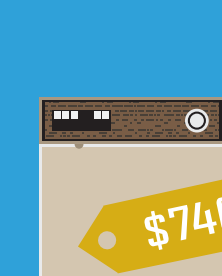
In 1973, former professional baseball player Joe DiMaggio became an advertising spokesman for Mr. Coffee — by April 1974, more than one million units had been sold

By 1977, Cuisinart had 30 food processor models on the market



1980's

Adjusted for Inflation



UNDER COUNTER
DISHWASHER

\$740



GINSU®
KNIVES

\$59



MICROWAVE
OVEN

\$740-\$1,234



REFRIGERATOR
WITH ICE
DISPENSER

\$2,090

FUN FACTS:

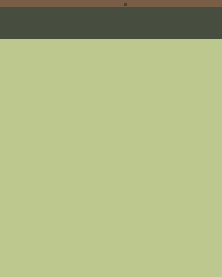
The refrigerators of the 80s were advertised as being significantly more efficient (up to 70%) than models of the previous decade

A team of copywriters hired to help advertise Ginsu knives coined the well-known infomercial phrase "But wait! There's more!"



1990's

Adjusted for Inflation



GEORGE FOREMAN®
GRILL

\$93



HOME BREAD
MACHINE

\$358



PRESTO®
SALAD SHOOTER®

\$38

FUN FACTS:

The George Foreman Grill has sold over 100 million units since 1994

The Dak Auto Bakery bread machine is considered the first home bread maker to hit the market, selling millions throughout the decade

UPack
We Drive. You Save.

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